

## PUBLIC COMMENTS

## Character Areas 4 + 5 Preliminary Organizational + Planning Meeting

28 public attendees; 15 staff attendees

I want committee to walk around <b>Selleh Park</b> lagoon; note poor conditions of path, shore and lake
<b>Neighborhood Associations</b> within Character Areas need to communicate with each other. How might this be accomplished?
When are the first Apache and Central City Character Areas <b>Workshops</b> ? When is the <b>Public Kick-off</b> event?
I would like to propose an <b>Apache corridor walkabout</b>
<b>Apache Eats Restaurant Crawl</b> event highlights and celebrates the variety of international cuisine along Boulevard -- Wednesday, 25 February 6-9PM
<b>Central City</b> is a large area -- any thought given to breaking it down? I have concern that it's too broad and varied to all be one Character Area.
What are your <b>student outreach</b> plans? Also, what <b>online options</b> will you offer?
Phoenix used a <b>MindMixer</b> format, an online communication tool, with great success.
I use and recommend <b>Next Door</b> which allows your neighborhood to communicate online between meetings or for just keeping updated and informed.
What about the <b>city-owned land</b> along Apache? Planning of these parcels and transitions like <b>Danelle Plaza</b> ? City could combine forces with a private property owner(s) to develop something.
Roots of low-water use trees created issues in Phoenix; <b>street tree types</b> will need to be made carefully selected consider tree wells, watering, etc.
<b>Diversity</b> within character areas is cause for celebration, this makes us unique.
How will you handle <b>communication between meetings</b> ? [i.e. between April Public Kick-off and August workshop]
<b>Shade and water</b> are both essential. Need drinking fountains, public art, the soothing sounds and cooling effects of water. I know there are challenges with using water in public spaces but it is needed; the loss of the McClintock public pool and others is hard. Pools are different than splash pads. The heat is only growing, need comfortable conditions including <b>shade and water</b> to walk and bike.
What thought are you giving to <b>historic designations</b> in neighborhoods?
Going back to the vastness of Central City Character Area -- Post-war architecture is macro in scale. Are you open to the possibility of sub-character areas? <b>College Avenue Corridor</b> is distinct.
What about the smaller areas within Central City? Maybe we can <b>identify distinct areas</b> and highlight the assets and diversity of those?
Any thought to intermediate open houses or an <b>open house format</b> meetings?
What about the <b>homeless community</b> ? Where are they fed and housed? What are the next steps once they have jobs?
Will this process provide the opportunity to address concentric circles around each light rail stop? [i.e. <b>LRT Station Areas</b> ]
KJZZ (91.5 FM) has a <b>placemaking series</b> . Maybe you could piggyback with <b>ASU researchers</b> ? Create some collaboration and synergy.
" <b>Central City</b> " <b>name</b> might bring up some non-desirable images for some people. Could there be alternatives?
Just wanted to reinforce and put in a plug for <b>bike transportation</b> -- both Broadway Rd. and Southern Ave. have issues. We need more bike lanes and bike parking.

